

## Convener

**Soumen Kayal**

Librarian & Head  
Dept. of Library

## Joint Convener & Moderator

**Shamba Dutta**

Librarian  
Dept. of Library

## Organizing Committee Members

Dr. Amita Mazumdar  
Sri Soumya Mukherjee  
Smt. Madhushree Mukherjee  
Smt. Suranjana Sanyal  
Dr. Sumita Chattaraj  
Dr. Suranjana Chattopadhyay  
Dr. Shipra Mazumdar  
Sri Avijit Basak



## For further details

(M) 7980395363

(M) 9641511574

## Chief Patron



**Dr. Manturam Samanta**  
Principal  
&  
President  
Organizing Committee

## Distinguished Speakers



**Dr. Swapna Banerjee**  
Professor  
Dept. of Lib. & Inf. Science  
University of Calcutta

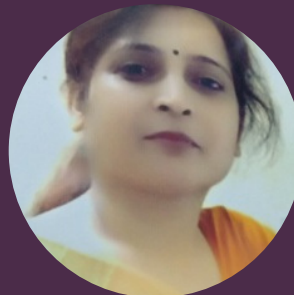
&

### Dean

Faculty Council for Post-  
Graduate Studies in  
Education, Jour., &  
Library Science



**Dr. K. P. Singh**  
Associate Professor  
Dept. of Lib. & Inf. Science  
University of Delhi



**Dr. Babita Jaiswal**  
Associate professor  
Dept. of Lib. & Inf. Science  
Lucknow University

# Maharaja Manindra Chandra College

20, Ramkanto Bose Street, Kolkata-700003



## National Webinar on

**Strategies for Effective Library  
Communication & Services  
during COVID-19 Pandemic**

**Organised by**

**DEPT. OF LIBRARY**

**Date: 20.09.2020**

**Time: 4 P.M**

## Background

*The COVID-19 pandemic has dramatically changed education, with the distinctive need for e-learning and continuance of teaching-learning over remote and digital platforms. People are forced to work from home. Uses of internet, e-communication platform are at a peak everywhere. In this situation it would be interesting to know how library professionals around the world are coping with the condition, what innovative services they are providing to the virtual community. This national webinar will try to highlight how to enhance internal library service excellence; how to communicate more effectively for library services during pandemic situation.*

## Who can attend?

*This programme is open to the faculty members, Library professionals, research scholars, students, associates from University, colleges and research organisation.*

## Schedule for programme

3:50 - 4:00 p.m	Link open & Entry
4:00 - 4:05 p.m	Introduction to the programme by Soumen Kayal
4:05 - 4:15 p.m	Welcome Adress by Dr. Manturam Samanta, Principal & President of the Orgsnizing Committee
4:15 - 4:35 p.m	Lecture the Prof. Swapna Banerjee
4:35 - 5:00 p.m	Lecture by Prof. K.P Singh
5:00- 5:20 p.m	Lecture by Prof. Babita Jaiswal
5:20-5:30 p.m	Question & Answer Session
5:30- 5:40 p.m	Vote of Thanks by Dr. Amita Mazumdar

## WEBINAR PLATFORM



**LIVE**   
**STREAMING**



## Registration QR code



## Registration

1. No registration fee for participation.
  2. Participants must register online through: <https://bit.ly/2QUc0E8>
  3. After registration must join any one of the two whatsApp Groups below for further information:  
**Group 1:**<https://bit.ly/2YTDwWP>  
**Group 2:**<https://bit.ly/31RDKQb>
1. Last date of registration **18.09.2020**

## Instruction for Participants

1. Filling the registration is mandatory
2. E-Certificate will be provided to all participants after successfully submission of the feedback from at the end of the webinar.
3. Webinar related all information will be communicated through E-mail and WhatsApp Group.